

# ROBERT LAMARRE

## Vice President



Robert LaMarre is a project development specialist with more than 25 years of experience in planning and development of major Exhibitions, Events, Museums and Cultural Tourism initiatives extending across Asia, Europe and North America. Beginning as Senior Operations Supervisor in the Ontario Pavilion at Expo86 in Vancouver, and thereafter over a period of seven years, Robert developed and managed Ontario/Canada government participation at major international events including the Sommet Francophone in Quebec City in 1987, the G7 Leaders Economic Summit in Toronto in 1988, the Ontario/Canada Pavilion at Expo90 in Osaka and Expo92 in Seville.

Robert's collaboration with Lord Cultural Resources began (as Lord Client) at the 1992 World Exposition in Seville and continued through numerous projects in South East Asia as Project Manager in Lord Cultural Resources' Singapore office. Among many other projects, in 1996 this was followed with Project Management of Exhibitions for the new National Museum of Saudi Arabia, and then to Expo 2000 in Hannover, Germany, where Robert led Lord's Exhibition Project Management work for the Expo2000 Corporation. Robert then transferred to a Partner Contractor, moving on to manage both the development and full operations the world's single largest exhibition contract for a consortium of German Exhibition Companies. In all, the thematic area pavilions welcomed more than 18 million visitors from May to October 2000. Robert continued working independently on a series of international projects thereafter.

Beginning in 2007, Robert relocated again to the Arabian Gulf, where he spent three years with the Tourism Development and Investment Company in Abu Dhabi, initially as Director of Projects, Saadiyat Island Cultural District Museums, and Lead on the Guggenheim Abu Dhabi Museum, then across many Cultural Projects including the Louvre Abu Dhabi and the Zayed National Museum as Technical Director, Exhibitions & Operations.

Robert rejoined Lord Cultural Resources in 2010 following our appointment for Project Management of Exhibitions at the Grand Egyptian Museum in Cairo, and led our major appointment by UNESCO to undertake a complete assessment of the National Museum of Egyptian Civilization, with focus on Exhibition Design. Robert has spent most of 2014 and 2015 in the UAE, focused on the Union Museum, and on leading the Metro Museums Project, including developing the original creative concept and project managing the participation of Lord and a number of major sub consultants throughout the design period of the project.

Robert is fluent in English and French, speaks conversational German and Spanish, and is an Honours Graduate of Georgian College in Canada, in Tourism Management - Destination Planning, Development & Operations.